



Centre d'Innovació
i Desenvolupament
Empresarial



Generalitat de Catalunya

Catauto



1. Catalonia/Spain
2. Industries (around 500 automotive)
3. Not founded yet
4. Assotiation
5. Vehicle production (3M), Research inst.(100)
6. Share of SMEs (350), Spin-offs (50), R&D activity (100)

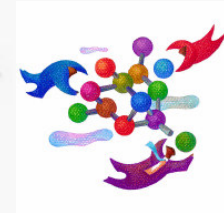


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7. Total turnover (over 43M€)
8. Number of employees (100.000 dir +100.000)
9. Export share (82% vehicle production)
10. Management of the cluster:
 - a. Nr. of employees (1 person, 1 day a week)
 - b. Annual turnover (no budget)
11. Membership fees (depends on the size)
12. Financing
 - a. Eg. Fee/Srevinces/ public founds



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13. Main goals of your cluster

- a. Improve the market share of Catalan companies
- b. Promote innovation
- c. Improve the position of Catalan car companies
- d. Increase value and ROI for companies
- e. Increase stable and qualified occupation

14. Main services

- a. Identification of needs & common interest lines
- b. Improve the cooperation between companies
- c. Offer state of the art technologies
- d. Offer financial support



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15. What services would you share with other clusters? Everything related with cooperation in order to implement a win-win strategy
16. What services would you implement from others? Matchmakings-Events
17. Cluster partnerships
 - a. National: ACICAE - CEAGA
 - b. International : Belcar: Hungry- Austria- East of England- North Italy- Stuttgart - Greece



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18. Do you have a cluster product?

1. Which one?
2. Market you are looking for?
3. Suppliers you are looking for?

19. Future plans

Creation of the formal cluster